



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

**Contract # 339164**

Schedule Dates 10/30/12-11/05/12

Advertiser Pol/B Obama/D/Pre/US (16256)

Agency Greer, Margolis, Mitchell &amp; Associates (2890)

Product Political - Federal Candidate (1067)

Brand OBAMA :60 (26653)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name BASSETT, LAURA

Phone/Fax /

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Date Entered 10/29/12

Last Modified 11/02/12

Entered By Jill Hipskind

CO-OP No

Headline # 06397900

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$14,361.00

Net Total \$81,379.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

34

34

Rate

\$95,740.00

\$95,740.00

Billing Type Standard  
Comments OBAMA FOR AMERICA

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	Spw	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	6A- 6:30A (EST)	2	X	X	X	X	X			2	\$2,350.00	\$4,700.00	Charlotte (WSOC)		10/29/12
2.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	6:30A- 7A (EST)	1	X	X	X	X	X			1	\$2,350.00	\$2,350.00	Charlotte (WSOC)		10/29/12
3.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	7A- 8A (EST)	3	X	X	X	X	X			3	\$2,150.00	\$6,450.00	Charlotte (WSOC)		10/29/12
4.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	8A- 9A (EST)	3	X	X	X	X	X			3	\$1,950.00	\$5,850.00	Charlotte (WSOC)		10/29/12
5.0	Normal Line / Spot	11/03/12-11/03/12	5	1:00	7A- 8A (EST)							1		1	\$650.00	\$650.00	Charlotte (WSOC)		10/29/12
6.0	Normal Line / Spot	11/03/12-11/03/12	6	1:00	6A- 7A (EST)							1		1	\$550.00	\$550.00	Charlotte (WSOC)		10/29/12
7.0	Normal Line / Spot	11/04/12-11/04/12	3	1:00	8A- 9A (EST)							1		1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/29/12
8.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	9A- 10A (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	Charlotte (WSOC)		10/29/12
9.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	10A- 11A (EST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
10.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	12P- 1P (EST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
11.0	Normal Line / Spot	11/03/12-11/03/12	5	1:00	12P- 12:30P (EST)							1			\$550.00		Charlotte (WSOC)		10/29/12
11.0.1	Closed Preempt	11/03/12															Charlotte (WSOC)	Program Change/Exception - FOOTBALL	
12.0	Normal Line / Spot	11/04/12-11/04/12	5	1:00	12P- 12:30P (EST)							1		1	\$550.00	\$550.00	Charlotte (WSOC)		10/29/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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# Contract # 339164

<b>Schedule Dates</b>	10/30/12-11/05/12	<b>Date Entered</b>	10/29/12
<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)	<b>Last Modified</b>	11/02/12
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	OBAMA :60 (26653)	<b>Headline #</b>	06397900
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	Normal
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Package Deal
<b>Buyer Name</b>	BASSETT, LAURA	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$14,361.00
<b>CPE</b>	N/A	<b>Net Total</b>	\$81,379.00
<b>Account Types</b>	National/Political	<b>Sales Tax</b>	
<b>Billing Type</b>	Standard		
<b>Comments</b>	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	34	\$95,740.00
<b>Grand Total:</b>	<b>34</b>	<b>\$95,740.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	4P- 5P (EST)	2		X	X	X	X			2	\$1,650.00	\$3,300.00	Charlotte (WSOC)		10/29/12
14.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	5P- 5:30P (EST)	1		X	X	X	X			1	\$2,400.00	\$2,400.00	Charlotte (WSOC)		10/29/12
15.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	5:30P- 6P (EST)	1		X	X	X	X			1	\$2,600.00	\$2,600.00	Charlotte (WSOC)		10/29/12
16.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	6P- 6:30P (EST)	2		X	X	X	X			2	\$3,000.00	\$6,000.00	Charlotte (WSOC)		10/29/12
17.0	Normal Line / Spot	10/30/12-11/02/12	3	1:00	6:58P- 7:30P (EST)	1		X	X	X	X			1	\$3,200.00	\$3,200.00	Charlotte (WSOC)		10/29/12
18.0	Normal Line / Spot	10/30/12-11/04/12	4	1:00	11P- 11:35P (EST)	1		X	X	X	X		X	1	\$2,400.00	\$2,400.00	Charlotte (WSOC)		10/29/12
19.0	Normal Line / Spot	10/30/12-11/01/12	4	1:00	11:35P- 12:02A (EST)	1		X	X	X				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		10/29/12
20.0	Normal Line / Spot	11/05/12-11/05/12	5	1:00	7:57P- DANCING WITH THE STARS	1								1	\$12,000.00	\$12,000.00	Charlotte (WSOC)		10/29/12
21.0	Normal Line / Spot	10/31/12-10/31/12	5	1:00	8:30P- 9P (EST)										\$10,000.00		Charlotte (WSOC)		10/29/12
21.0.1	Closed Preempt	10/31/12															Charlotte (WSOC)	No Avail/Exception - NO :60 AVAIL	
22.0	Normal Line / Spot	10/31/12-10/31/12	5	1:00	10P- 11P (EST)									1	\$8,600.00	\$8,600.00	Charlotte (WSOC)		10/29/12
23.0	Normal Line / Spot	11/01/12-11/01/12	5	1:00	10P- 11P (EST)									1	\$10,000.00	\$10,000.00	Charlotte (WSOC)		10/29/12
24.0	Normal Line / Spot	11/02/12-11/02/12	5	1:00	9P- 10P (EST)									1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/29/12

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25.0	Normal Line / Spot	10/30/12-11/02/12	S	1:00	S:30A-6A (EST)	1		X	X	X	X			1	\$850.00	\$850.00	Charlotte (WSOC)		10/29/12
26.0	Normal Line / Spot	10/30/12-11/02/12	S	1:00	3P-4P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
27.0	M/G For 21.0.1 / Spot	10/31/12-10/31/12	6	1:00	9:30P-10P (EST)	1			X					1	\$10,000.00	\$10,000.00	Charlotte (WSOC)		10/30/12
28.0	M/G For 11.0.1 / Spot	11/04/12-11/04/12	4	1:00	12:30P-1P (EST)	1							X	1	\$550.00	\$550.00	Charlotte (WSOC)		11/2/12
28.1	M/G For 11.0.1 / Spot	11/04/12-11/04/12	4	1:00	12:30P-1P (EST)	1							X	1	\$540.00	\$540.00	Charlotte (WSOC)		11/2/12

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